

Paper is recycled in record numbers by two of the biggest shopping malls in Albania



Tirana East Gate and Unvers Shopping mall or TEG and QTU as everyone calls them accommodate a staggering number of visitors each year that are in the lookout for latest trends of world fashion, complete with entertainment opportunities and recreation areas.

The seasonal collections of international fashion houses that are introduced simultaneously with European countries, as well as the SPAR hypermarkets and their thousands of products are part of the international supply lines. It is a transportation network by land, air and sea across nations, that moves good from all over the world to our consumers and at the same time, produces considerable quantities of waste especially from packaging. It is exactly this outcome of their daily activity that TEG and QTU have successfully addressed – they recycle all the paper they do not need throughout the year!

Denisa Gjini, Manager of TEG, confirms that 315 ton of paper have been recycled in 2021 alone. And each year it is a comparable quantity of paper that undergoes the recycling process. She adds that in the future, the recycling program will include other kinds of waste from daily operations of the facilities.

This practice is part of the bigger corporate social responsibility of the shopping malls. Outdoor events such as Tirana Triathlon or the donation of bicycles to those that prefer them as a transportation means but cannot afford one, confirm the engagement of TEG and QTU to protect the environment and promote

a healthy lifestyle. Similarly, other companies of BALFIN Group to which TEG and QTU belong, are actively committed to social initiatives, as encourages also by the President of the Group, Samir Mane.