



U.S. EMBASSY
Tirana, Albania

With the financial support of the U.S. Embassy in Tirana.

AGENDA



A WESTERN BALKANS REGIONAL CONFERENCE

Mayors, Municipality Leaders & Leading Technology Companies

September 20-21th 2022
Venue: Palace of Congress
Tirana, Albania



DAY ONE

SMART CITIES ARE THE FUTURE.



Smart Cities are the Future.

9:00 – 9:45 AM *Registration*

CONFERENCE OPENING

9:45-10:30 AM **Conference introduction**

Mr. Neritan Mullaj, Executive Director of the American Chamber of Commerce in Albania

Welcome Speech & Remarks

Mr. Enio Jaço, President of the American Chamber of Commerce in Albania

Keynote Speech

Ms. Pamela Ward, Regional Senior Commercial Officer for Southeast Europe
Department of Commerce

Keynote Statements

Ambassador Christiane Hohmann, Delegation of the European Union to Albania

Ambassador Yuri Kim, Embassy of the United States of America

Mr. Mark Bowman, Vice President for Policy and Partnerships - EBRD

Mr. Erion Veliaj, Mayor of Tirana

The tech giants are building Smart Cities.

Why Smart Mayors from the Most Developed Cities in the World are Joining them?

10:30-11:00 AM

INTRO: SMART CITIES 101

Mr. Kevin J. Krizek, Senior Advisor, Office of the Under Secretary for Economic Growth, Energy and the Environment

Mr. Franco Spicciarello, Director of Public Policy ITA & ECSEED (East Central and South-East Europe Division) at Amazon Web Services (AWS)

Ms. Lara Fernandes, Senior Business Development Manager, Customer Experience Public Sector South EMEA, Cisco

Mr. Andy Palanisamy, Director/Head of Practice, Parsons

Making things easier, faster and more reliable.

Success story

Project Athena: A collaboration with ATCOM and Microsoft, Making Things Easier, Faster and more Reliable.

11:00–11:25 AM

Executive Panel: *Mr. Frederic Sitbon, Partner Technology Advisor for Eastern Europe*
Microsoft Corporation

Mr. Dimitris Stamatis, CEO of DAEM, City of Athens

11:25- 11:45 AM NETWORKING BREAK:

(20 min) *Coffee and Snacks*

Smart is not always Secure!

Cybersecurity risks and mitigations for smart and connected cities

11:45 AM-12:30 PM *Ms. Alice Ekman, Senior Analyst, European Union Institute for Security Studies (EUISS)*

Ms. Evanna Hu, CEO, OMELAS

Ms. Sheena Greitens, Associate Professor at the LBJ School of Public Affairs at UT-Austin

Case Study in Madrid: *Mr. Kostyantyn Steblovskyy, End User Video Account Executive for the EMEA region, Motorola Solution*

Second Executive Panel:

Mr. Milos Hrnecar, VP for Public Sector EMEA & LATAM, Palo Alto

Mr. Albion Malaj, Regional Sales Manager, NES

12:30 -14:00 PM NETWORKING LUNCH

Connected Cities

14:00-14:50 PM

Executive Panel: *Mr. Arbjan Mazniku, Deputy Mayor of Tirana*
Mr. Olivier Duroyon, Government & Cities Segment Business Developer, Nokia
Mr. Valentin Weber, Cybersecurity Research Fellow at German Council on Foreign Relations' Technology and Global Affairs Program
Mr. Dusan Raicevic, Mayor of Bar

The Digitalisation of Public Services

14:50-15:30 PM

Executive Panel: *Ms. Donjeta Sahatçiu, Deputy Mayor of Pristina*
Mr. Timco Mucunski, Mayor of Aerodrom
Mr. Martin Dolny, EMEA Industry Strategy and Transformation Director, Oracle Corporation
Mr. Zoran Ilic, Government Sales Lead-Adriatic Region, SAS Institute
Mr. Stefan Ivic – Head of Data & AI and Strategy, Analytics, and M&A Portfolio Leader for Deloitte Central Europe



How to pay for solutions

The importance of access to finance

15:30-16:10 PM

Key Speeches: *Mr. Hubert Perr*, Head of Cooperation, EU Delegation
Mr. Carl Kress, Regional Director for the Middle East, North Africa, Europe & Eurasia, USTDA
Ms. Petia Manolova, EIB Representative for Albania
Mr. Emre Oguzoncul, Principal, Climate Strategy - Sustainable Business & Infrastructure European Bank for Reconstruction and Development (EBRD)
Mr. Craig O'Connor, Renewable Energy & Environmental Exports Officer, Project Finance Division, EXIM Bank of U.S

16:15 PM

END OF FIRST CONFERENCE DAY





DAY TWO

TRANSFORMING SMART CITIES THROUGH
GREEN SOLUTIONS

Best practices

The Time for Urban Development through Green Investments

10:00-11:00 AM ROUNDTABLE WITH MAYORS

Opening session

Mr. Kay Killmann, The U.S. GREEN Building Council Representative

Mr. Arian Tahiri, Deputy Mayor of South Mitrovica

Mr. Sotiraq Filo, Mayor of Korça

Mr. Ioannis Kirkinezis, Director, Business Development, Hill

Mr. Kostadin Kostandinov, Mayor of Strumica

Mr. Thanasis Karanasis, Regional Sales Manager ADTRAN GmbH

Key Highlights

11:00-11:30 AM NETWORKING BREAK & B2B

Best practices

Powering the Green Energy /Net Zero Carbon Cities
electric cars / solar panels / eco solutions

11:30 AM-12:15 PM

Executive Panel:

Mr. Georgios Chrisomallos, Advisor to the Mayor, Municipality of Trikala

Ms. Anja Margetic, Deputy Mayor of Sarajevo

Mr. Genc Kojdheli, Director of Strategic Investment and Economic Development, Municipality of Tirana

Ms. Valentina Aničić, Mayor's Advisor for International and Economic Projects, Municipality of Banja Luka

Mr. Andrej Lončarić, Managing Director Core Markets – Southeastern Europe GDI

Key Highlights



Best practices

Air Pollution, Waste Management & Recycling
Importance

12:15–13:00 PM

Key Highlights

Ms. Dragana Sotirovski, Mayor of Nis

Ms. Donjeta Sahatçiu, Deputy Mayor of Pristina

Mr. Apostolos Mourgos, Chairman, Texan Envipco Hellas Group

Mr. Gert-Jan Bakkenes, EMEA Commercial Director, Thermofischer

Mr. Gábor Kerpel-Fronius, Deputy Mayor of Budapest

Success Story: Astypalea case studies

How an Attractive Tourist Destination can be Powered by Green Energy Solutions

13:00–13:45 PM

Key Highlights

Mr. Nikolaos Komineas, Mayor of Astypalea

Mr. Vladimir Jokic, Mayor of Kotor

Mr. Mario Kordić, Mayor of Mostar

Ms. Konstantina Lortzie, Smart City Coordinator/Project Manager, City of Nicosia Cyprus

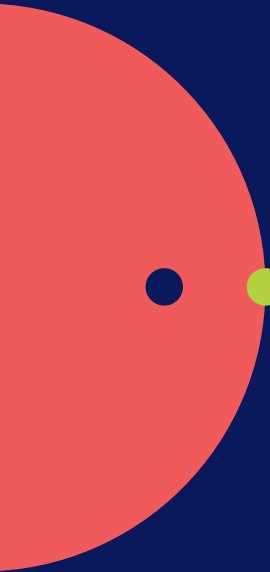
CONFERENCE CLOSING REMARKS

13:45 PM

Mr. Enio Jaço, President of the American Chamber of Commerce in Albania

14:00 PM

NETWORKING LUNCH





SMART. SECURE. GREEN.
CITY SOLUTIONS



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